

PRESIDENT

PRESIDENT - THE GAME

INTRODUCTION

«President» is a highly engaging, exciting and visually appealing board game about the US presidential election, in which players campaign and compete to become the next President of the United States. The game does not require any knowledge of the US election system or American politics, but is a fun way to learn how the US presidential election works.

The game takes actual elements from the US presidential election system such as

- ★ The electoral college with its 538 electors (who in turn formally elect the President)
- ★ The number of electors in each state, based on the number of members of Congress, which means that some states have a greater impact on the election than others
- ★ The political issues that are important to people in different regions in the country

Two key elements that make «President» fun, interesting and exciting to play are ingenious inventions for

- ★ How each player chooses his/her politics, puts together a simple strategy, and how this can have a crucial effect on the outcome of the election while at the same time not necessarily giving any advantage*
- ★ How the combination of strategy, chance and pure luck determines the outcome of each individual election in the 50 states and the District of Columbia, through the game's clever concept of ballot allocation

* Players' politics will determine their chances of successful campaigns in different regions, while nationwide their chances are equally distributed

The race to become the next President of the United States will require a good strategy, clever tactics and a little bit of luck along the way!

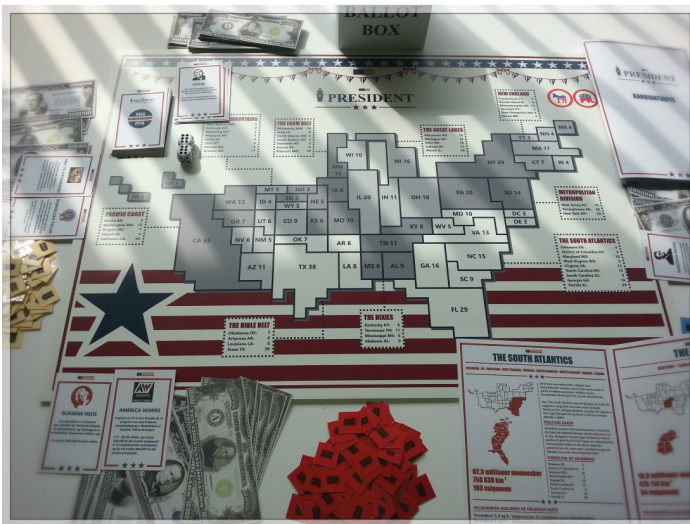


Fig 1. Overview game board



Fig 2. Details game board and campaign cards

GAME CONTENTS

- 1 game board with the 50 states + DC divided into 9 regions (visualized proportionally according to number of electoral votes)
- 1 ballot box
- 6 candidate booklets
- 125 ballots (6 sets)
- 60 campaign cards
- 9 region cards
- \$10.000.000 worth of play money
- 2 dice

